



## Section 2: Week 1 Activities and Challenges

### Asking Everyone to Join PTA: Turning a 'NO' into 'YES'!

<b>Activity Priority</b> <b>MUST</b> Do MUST activities first, as they are the building blocks to a strong and healthy PTA. <b>SHOULD</b> Look to do SHOULD activities after you complete all or most of the MUST activities. <b>COULD</b> Focus on the COULD activities when you have the capacity to go above and beyond. COULD activities have the potential to take your PTA to the next level?		
Activity/Challenge	Time	Priority
1. Turn a 'NO' into 'YES' when <b>asking families and the community at large</b> to join PTA by using the <a href="#">10 PTA Membership Myths and Truths</a> pieces for these audiences.  A. Review the <a href="#">10 PTA Membership Myths &amp; Truths</a> flyer for all audiences, and email it to your entire PTA board, including the school principal, to ensure everyone is informed.  B. Place copies of the <a href="#">10 PTA Membership Myths &amp; Truths</a> , with your Join PTA membership registration form or a <a href="#">QR code</a> card linking to your Join PTA web page at the <i>PTA Welcoming Table</i> at school and community events, the school's front office, waiting areas of PTA business partners such as doctors' offices and barber/hair styling shops, and at neighborhood supermarkets, among other locations.  C. Watch two Membership Minutes #3 ( <a href="#">Have Some Car-Rider Line Fun</a> ) and #4 ( <a href="#">Challenge Your School Community</a> ) for ideas and opportunities to share myths and truths in fun, meaningful and effective ways. Challenge your PTA board to implement one or more of the calls to action in these videos.	5 minutes   30-60 minutes   4 minutes	<b>MUST</b>   <b>SHOULD</b>   <b>COULD</b>
2. Turn a 'NO' into 'YES' when <b>asking teachers and staff</b> to join PTA by using 10 PTA Membership <a href="#">Myths and Truths: Teachers' Edition</a> and <a href="#">PTA Resources Teachers Should Know</a> .  A. Review the 10 PTA Membership <a href="#">Myths and Truths: Teachers' Edition</a> and <a href="#">PTA Resources Teachers Should Know</a> and the <a href="#">Teachers Belong in PTA</a> flyers and social media graphics. Email them to your entire PTA board and ask everyone to suggest ideas on how to utilize them to get all teachers in your school to become members.  B. Ask the principal for permission to place copies of the <a href="#">Myths and Truths: Teachers' Version</a> and/or <a href="#">PTA Resources Teachers Should Know</a> and/or	10 minutes	<b>MUST</b>   <b>SHOULD</b>



<p>one or two Teachers Belong in PTA <a href="#">flyers</a> in the Faculty or Teachers' lounge/room. Ensure they are accompanied with Join PTA membership registration forms or a <a href="#">QR code</a> that links to your Join PTA web page.</p> <p>C. Watch Membership Minute #2 (<a href="#">Incentivize Staff to Join Your PTA</a>) for additional ideas and to use these teacher membership resources to grow and retain teachers. Challenge your PTA board to implement one or more of the calls to action in this video.</p>	<p>30-60 minutes</p> <p>2 minutes</p>	<p><b>COULD</b></p>
<p>3. Turn a 'NO' into 'YES' when <b>asking students</b> to join PTA by using 10 PTA Membership <a href="#">Myths and Truths: Students Edition</a> and the <a href="#">Students Belong in PTA social media graphics</a>.</p> <p>A. Visit the <a href="#">Why Students Need PTA</a> web page, review the 10 PTA Membership <a href="#">Myths and Truths, Students Edition</a>, the <a href="#">Students Belong in PTA social media graphics</a>, and email a copy of these resources the entire PTA board, including the school principal, to ensure everyone is informed.</p> <p>B. Schedule meetings with your school principal, the school staff in charge of students' activities, the coordinators of different student groups/clubs, and/or the student government leaders (when applicable). Share these resources with them, along with a list of all the programs and activities the PTA is organizing for the year. Ask students where and how they may see themselves in PTA and gauge interest in them helping run and/or support PTA programs and activities.</p> <p>C. Watch two Membership Minutes #5 (<a href="#">Engage High School Students</a>) and #9 (<a href="#">Engage and Challenge High School Clubs</a>) for additional ideas and opportunities to engage students and grow student membership. Challenge your PTA board to implement one or more of the calls to action in these videos.</p>	<p>10 minutes</p> <p>20-30 minutes</p> <p>4 minutes</p>	<p><b>MUST</b></p> <p><b>SHOULD</b></p> <p><b>COULD</b></p>

Have Questions? Email us at [membership@pta.org](mailto:membership@pta.org).

Week 2's activities coming October 14, 2025