

INVEST



FOR YOUR CHILD

JOIN



FOR YOUR CHILD

ADVOCATE



FOR YOUR CHILD

ENGAGE



FOR YOUR CHILD

ACT



FOR YOUR CHILD

National
PTA
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**PTA FOR
YOUR CHILD**

Connecting PTA Value
to a
Powerful Membership ASK

CHAMPION



FOR YOUR CHILD

GUIDE



FOR YOUR CHILD

PROTECT



FOR YOUR CHILD

CONNECT



FOR YOUR CHILD

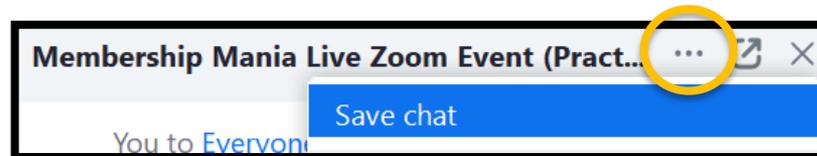
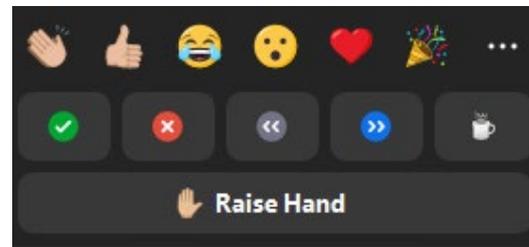
VOLUNTEER



FOR YOUR CHILD

Meeting Basics & Logistics

- ✓ **Use mute**
 - Keep yourself muted
 - Unmute to speak in the breakout rooms
- ✓ **Camera on or off, depending on your comfort**
- ✓ **Interact with us - use emojis and the chat box in**
- ✓ **Zoom for Breakout Rooms by grade group**
- ✓ **Zoom Save the chat**
 - At the end of our call, save the chat





MEMBERSHIP
mania

Live!

AGENDA

- Welcome & Introductions
- PTA's Mission
- Tonight's Goals
- Breakouts
- What to Do Next
- Q&A
- Prizes

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ADVOCATE
CHAMPION
SPEAK
CONNECT
JOIN

GUIDE

VOLUNTEER

NURTURE
PROTECT

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Membership Mania Section 1



Charles Scott
Vice President of Membership



Meet the Team

membership@pta.org



Suzan Yungner



Kirthana
Krishnathasan



Linda Johnson



Ive Castro



Nore Walton

YOU BELONG IN PTA

UNITE

SPEAK

ADVOCATE

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INVEST



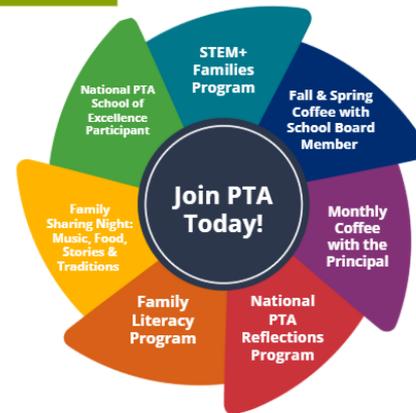
EveryChild. OneVoice.

PTA's mission is to make every child's potential a reality by **engaging and empowering families and communities to advocate for all children.**

Overall Goals



Keep Membership
Front & Center



And much more... Support PTA With Your Membership

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PTA
FOR YOUR
TEEN

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Recruitment Tools

Strengthen your membership recruitment and retention efforts with these tools.

[Read More →](#)

Latest Resources

Sept. 2025: **New** [You Belong in PTA Student Resources](#)

March 2025: [Canva Templates](#) to Grow PTA Membership

Feb. 2025: **New** [You Belong in PTA Teacher Resources](#)

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**Our PTA
Creates
Connections**



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**Our PTA
Supports
Your Child**



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**Our PTA
Amplifies
Your Voice**

Assessing Needs: Listening to families in our communities



Breakout Session 1

Needs Identification

INVEST
ADVOCATE
CHAMPION
SPEAK
CONNECT
JOIN

THERE IS NO WRONG WAY TO PTA

Debrief 1

GUIDE

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PROTECT
NURTURE

ACT

VOLUNTEER
UNITE

Why a Membership ASK?

- **No One Asked Them to Join**
- **Do Not Understand the Value of PTA**
- **Confusion About What PTA Membership Means**
- **Not Welcoming to ALL Families**

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YOU BELONG IN PTA

Our PTA...

	Connects our community
	Supports your child
	Amplifies your voice

JOIN US TODAY!

Everyone is Interested, Once They Understand the Role of PTA



Breakout Session 2

**Showing & Sharing
PTA Value**

INVEST

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CHAMPION

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**THERE IS
NO WRONG
WAY TO PTA**

Debrief 2

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WHAT'S NEXT?

IDENTIFY NEEDS

- Survey
- Meet with your **Principal**
- Schedule **“Coffee with PTA”**
- Ask for feedback after events

PROVIDE VALUE

- Run a National PTA Program
- Apply for National PTA Grant by September 24, at www.pta.org/grants
- Share articles from National PTA Newsletters
Sign up
- Create a Plan and set a Calendar

TOOLS TO USE

- Check out You Belong In PTA or Canva Templates
- Take a PTA Thrive Membership Courses
- 400+ Free Resources on:
pta.org/membership

**ASK EVERYONE
TO JOIN**



PTA Local Leaders

Private group · 12.8K members



Join the PTA Local Leaders Facebook Group:
<https://www.facebook.com/groups/PTALeader>

P•T•A

VERB /PEE-TEE-AY/

TO SUPPORT YOUR CHILD'S POTENTIAL IN
ONE OR MULTIPLE WAYS:

- 1) To invest in your child's potential.
- 2) To volunteer for your child's potential.
- 3) To advocate for your child's potential.



Questions?



<p>ADVOCATE FOR YOUR CHILD</p> <p><small>National PTA everychild.org/pta</small></p>	<p>VOLUNTEER FOR YOUR CHILD</p> <p><small>National PTA everychild.org/pta</small></p>
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Contact Us! Membership@PTA.ORG