

## **2025-2026 State PTA Capacity Building Frequently Asked Questions (FAQ)**

### **Why is National PTA providing State PTA Capacity Building (SPCB) funding opportunities?**

The [National PTA 2021-2026 Strategic Plan](#) priority areas are growth in mission and membership, leadership development and organizational effectiveness. We recognize these focus areas are the foundation for our ability to implement the PTA mission. National PTA is offering up to 10 state PTAs \$10,000 each as part of a State PTA Capacity Building (SPCB) funding opportunity for state PTAs to help implement your capacity building plan. National PTA's SPCB funding is made possible with non-dues revenue from corporate funders. This SPCB funding will not require any acknowledgment or benefits to any specific corporate entity by state PTAs who receive this funding. The application is open Aug. 20 through Oct. 1, 2025, 11:59 p.m. PDT.

### **What is State PTA Capacity Building?**

Building capacity in a state PTA is about enhancing the organization's ability to achieve its mission effectively and sustainably. This process involves strengthening core areas like leadership development, technology, strategic planning and ensuring the state PTA nonprofit can operate efficiently and adapt to current and future challenges. By investing in these key resources, state PTA nonprofits can improve their impact and continue serving their communities for the long term.

### **Why should my state PTA apply for SPCB funding?**

If your state PTA needs funding to support your ability to grow mission, membership, leadership development and/or organization effectiveness, this funding opportunity may be right for you. You should consider applying if your state PTA is currently struggling to:

- Provide customer service to local PTAs and their leaders.
- Develop skills and abilities of current leaders at any level.
- Develop new PTA leaders at any level.
- Promote the PTA mission.
- Share the value of state and National PTA.
- Grow a diverse membership that reflects the students and families you serve.
- Adopt new technology.
- Improve organizational effectiveness and processes.
- Meet funding needs for operational effectiveness.

### **What can this funding be used for?**

This funding is flexible so your state PTA board can decide how to best meet your SPCB needs with any legitimate PTA expense.

### **Who can apply for the SPCB funding opportunity?**

Applicant must be a state-level PTA executive committee member or state level PTA officer with permission from the state PTA president.

### **Who should be included in the application?**

Two state PTA leaders who are either an officer or on the state PTA executive committee are required to be co-leads for your application. These co-leads and the state PTA president (if not a co-lead) will receive regular communications from National PTA Membership and Field Service Staff throughout the funding cycle. The co-leads should be individuals responsible for information related to your state PTA fulfilling funding requirements and/or building and implementation of plans/goals.

### How many applications can my state PTA submit?

Each state PTA can only submit one application. If there are multiple ideas for applications, have internal state-level conversations to select the one you will submit.

### Is it hard to apply for this funding?

It's quick and easy to share your state PTA's needs and apply in the National PTA grants portal. Get buy in from your state PTA board and answer less than 10 questions. There's no need for any special writing or technical skills to apply. We want to hear about your PTA strengths and needs and how the funding could have a positive impact on your state PTA's ability to grow mission, membership, leadership development and/or organizational effectiveness.

### Can my state PTA apply if we received funding for FY24-25?

Yes, your state PTA can apply for FY25-26 funding if you received FY24-25 SPCB funding. You must still demonstrate need and your plans to continue to grow state PTA capacity through continuation of current strategies or new activities/projects. There are two additional questions in the application if your state PTA received SPCB funding in FY24-25.

### What is the time frame to apply for the funding opportunity?

The application process opened Aug. 20, 2025 and will close Oct. 1, 2025, at 11:59 p.m. PDT.

### How can I get more information or help with my application?

**Application Support Zoom:** National PTA will be hosting a Zoom call to offer SPCB application support to share information about what capacity building may look like for your state PTA and answer your questions about how to submit the best application possible to support your SPCB efforts. **Your state PTA's application will receive one additional point during the review process if at least one application co-lead attends one of the support calls below.**

- Tuesday, Sept. 9, 8-9:00 p.m. EDT: [Register here](#)

**Application Drop-in Office Hour Q&A Sessions:** National PTA is offering drop-in office hours with Membership and Field Service Staff so you can ask additional questions you may have as you prepare your application.

- Tuesday, Sept. 16, 3-4:00 p.m. EDT: [Register here](#)
- Tuesday, Sept. 16, 8-9:00 p.m. EDT: [Register here](#)
- Tuesday, Sept. 23, 3-4:00 p.m. EDT: [Register here](#)
- Tuesday, Sept. 23, 8-9:00 p.m. EDT: [Register here](#)

### How will applications be judged?

Applications will be judged through a double-blind review process using this [rubric](#). One extra point will be added during the review process if at least one application co-lead attends one of the application support calls.

### When will winners be announced?

State PTAs will learn if their application was selected by Oct. 20, 2025. This information will be embargoed until December when the official press release is published by National PTA.

### How long will my state PTA have to complete the funding work?

Implementation of your capacity building plan must be completed between the time the grant is awarded and June 12, 2026. We hope the state PTA will continue to build on this work going forward.

### **How and when will we receive the \$10,000 funding?**

After the award agreement has been signed by the state PTA president in the National PTA grants portal (by Oct. 31, 2025), \$5,000 will be funded by ACH in mid-November to the state PTA bank account on record with National PTA.

The final \$5,000 will be funded by ACH to the state PTA bank account by June 30, if all funding requirements below have been completed.

### **What kind of support will be offered if our state PTA receives funding?**

- National PTA Membership and Field Service Staff will provide a required Zoom SPCB funding support kick-off call that will include co-leads from all state PTAs receiving funding.
- National PTA Membership and Field Service Staff will provide regular email communication and resources to co-leads along with the state PTA president.
- Mid-year check-in survey will be an opportunity to share your implementation successes and/or needs/gaps. National PTA Membership and Field Service Staff will schedule 1:1 calls with co-leads to discuss progress.
- National PTA Membership and Field Service Staff are available at any time during the year at [Membership@PTA.org](mailto:Membership@PTA.org) to answer questions that may arise or brainstorm ideas/solutions.

### **What are the expectations and requirements if we receive funding?**

All selected state PTAs will be required to:

- Have the state PTA president sign an award agreement with National PTA by Oct. 31, 2025, to agree to the terms of the SPCB funding.
- Implement your plan to build capacity between November 2025 and June 12, 2026.
- Have at least one co-lead register for and participate in the required Zoom SPCB funding support kick-off call Nov. 18, 2025, at 8:00 p.m. EST.
- Complete and submit a required mid-year check-in survey to share your progress in the National PTA grants portal by Feb. 10, 2026, at 11:59 p.m. PST.
- At least one co-lead will register for and participate in a required Zoom SPCB funding wrap-up call May 5, 2026, at 8:00 p.m. EDT.
- Complete and submit a required final SPCB funding report to share your accomplishments in the National PTA Grants and Awards portal by June 10, 2026, at 11:59 p.m. PDT.

### **Who should I contact if I need help?**

If you have questions about the application process, email [Membership@PTA.org](mailto:Membership@PTA.org). We are here to support you every step of the way.