

Fall 2025 National PTA Program Grants Application Rubric

This is the rubric that National PTA judges will use to score your application. We recommend that you consult this rubric as you complete your application, so you know what the judges will be looking for in their review.

Question 1: Funding Needs and Equity – What funding challenges does your PTA experience in providing programs that are accessible and engaging for all families? How would this funding help address those challenges and expand the impact of the program(s) you are applying for?

- 1: The answer does not adequately identify the challenges being addressed by the funding. It lacks detail, examples and a clear link between funding and impact.
- 2: The answer identifies some accessibility challenges being addressed by the funding. It mentions some examples and potential impact.
- 3: The answer identifies specific, meaningful accessibility challenges addressed by the funding. It demonstrates an understanding of engagement needs and includes detailed examples. It provides a compelling explanation of the potential impact on accessibility.

Question 2: Community Need – How did your PTA decide which program(s) to apply for, and what steps did/will you take to ensure the selected program(s) meet the diverse needs of your community?

- 1: The answer does not indicate why the selected program(s) is a good fit for the community.
 - 2: The answer provides some general information about how the program(s) was selected and/or the general community needs.
 - 3: The answer provides a compelling case for how the program(s) was selected and how it meets specific community needs.
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